



Our Database

 Connect Business Solutions

CBS PRODUCTS

From Data to ROI, activate all of your data led marketing campaigns

Most comprehensive data solutions for your;

- ✓ **Sales**
- ✓ **Marketing**
- ✓ **Business Planning**
- ✓ **Analytics**

TARGET.ACQUIRE.
RETAIN.



CBS DATA SOURCE

Supported by
most
comprehensive
content

Registry Data

EPFO

Financial
Statement

Growth &
Expenditure

Public Listed

Loan / Charge
Data

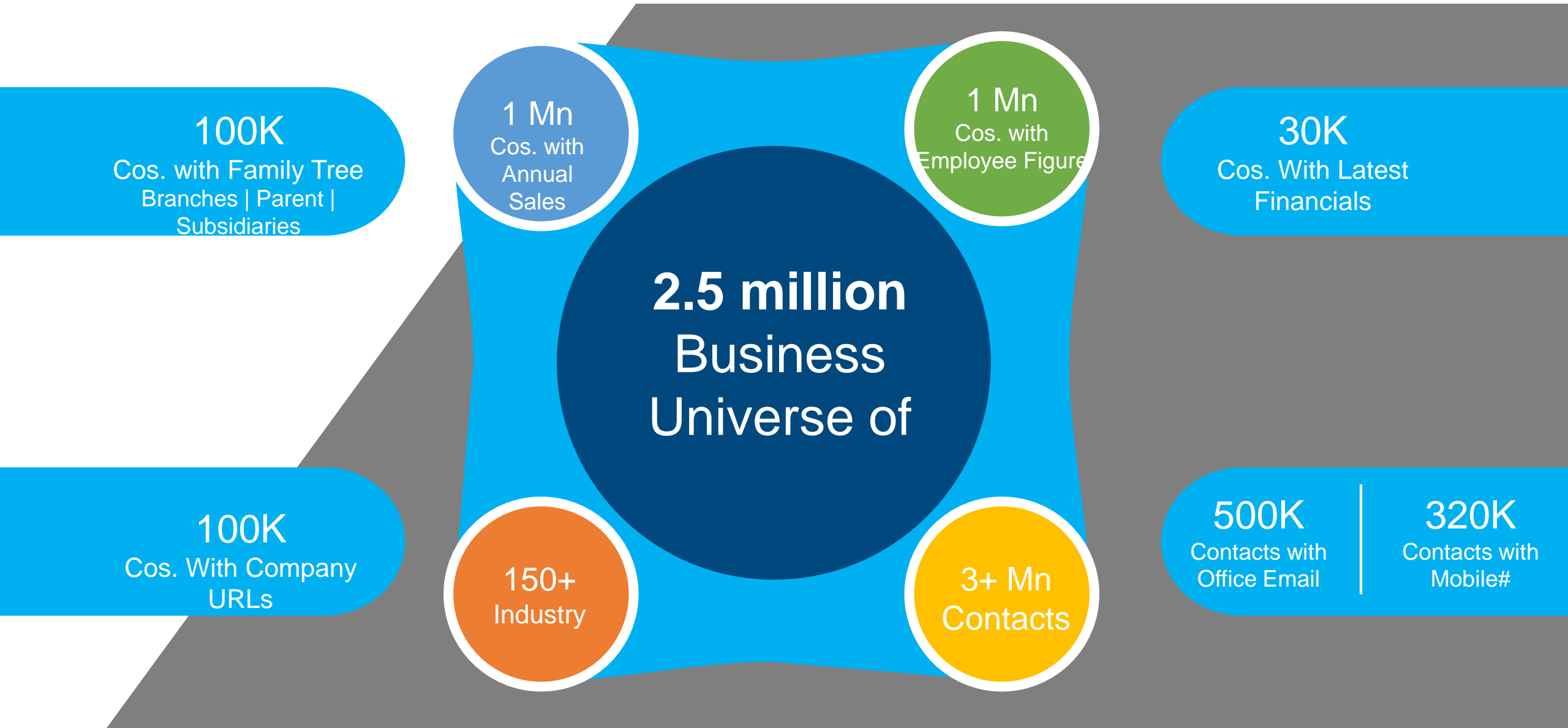
Third-party
aggregator

Litigation-AML-
Fraud

Media Tracking

OUR DATA COVERAGE & INSIGHTS

Data Depth that can help make informed decision and grow your business



DATA IS DYNAMIC IN NATURE

Insights from Our data



Just look at what's happening during the time your are reading this deck

B2C Data Synopsis

DATA VARIABLES

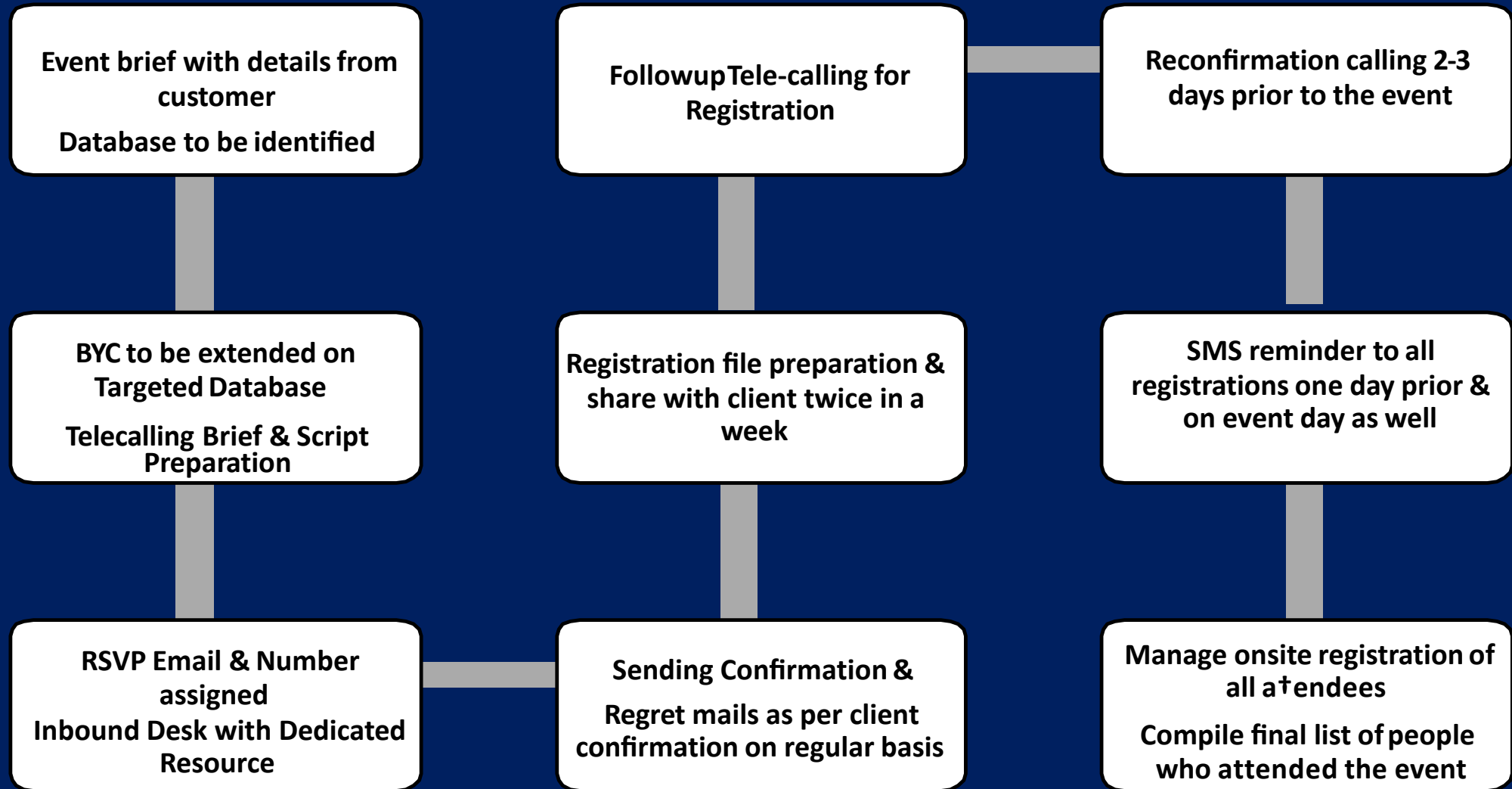
Individual Data

Category	# records
Salaried / Working Class	25 cr.
Self Employed	5 cr.
Car Owners	10 cr.
Insurance Policy Holders	10 cr.
Online / E-Commerce Shoppers	15 cr.
Credit Card Data	8 cr.
Mobile Pre / Post Paid Users	65 cr.
WhatsApp Users	40 cr.
True Caller Users	25 cr.
Doctors	0.1 cr
Loan Data (PL/HL)	1 cr.
Job Seekers	5 cr.

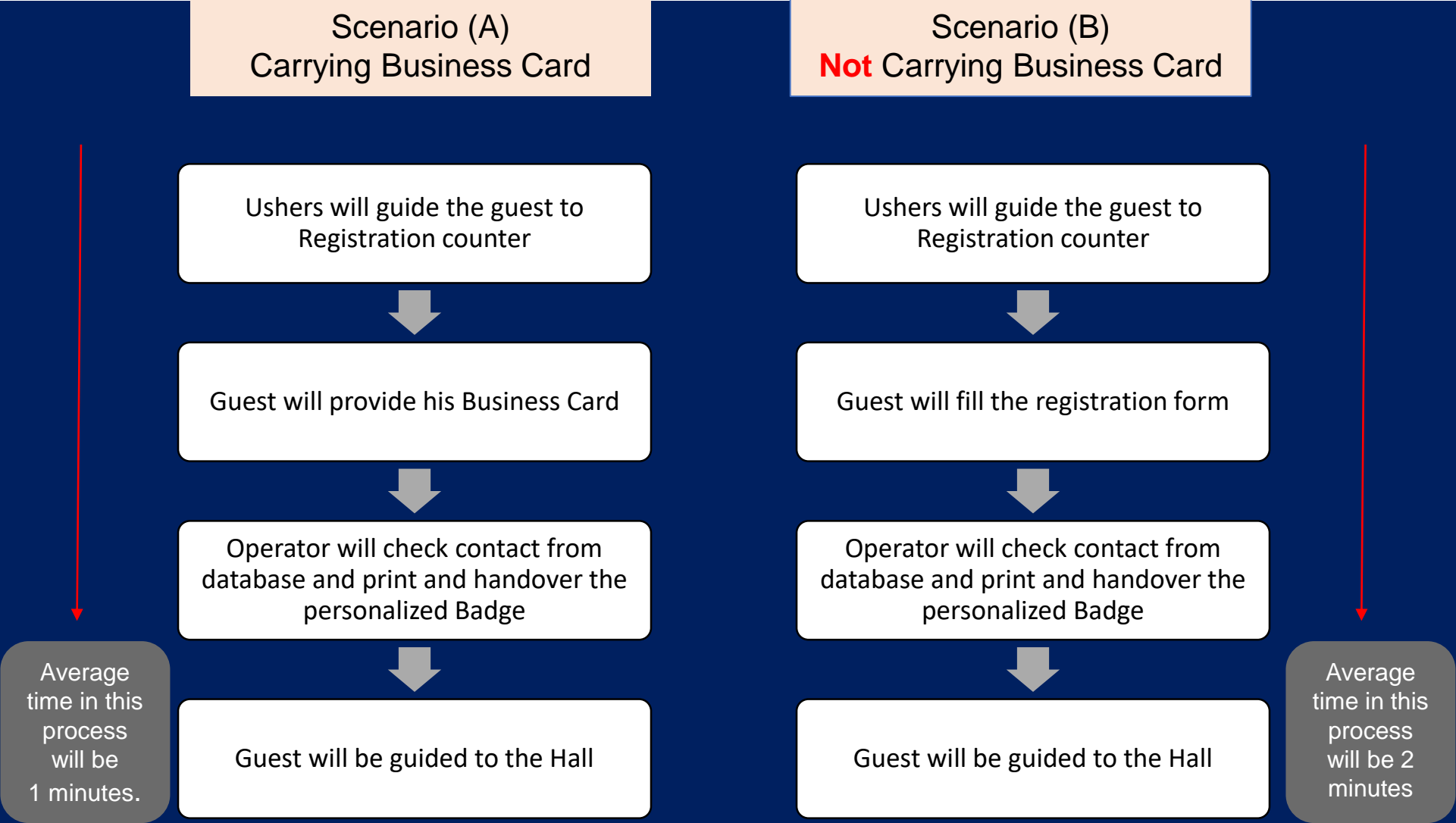
Audience Acquisition & Exposition Management

 Connect Business Solutions

Process Flow (Audience Generation)



Onsite Registration Process



Types of Onsite Response Management



Onsite Registration Process

- Onsite Registration (Customized Software)
- Onsite Registration with or without BARCODE or QR CODE
- Onsite Photo ID Badge Printing
- Onsite PVC cards Badge Printing (with OR without photo id).

Customised Solution

- Welcome Message to Visitors via SMS & Email
- Kiosk for Pre – Registered Visitors for onsite registration
- Kiosk for Information Counter.
- Realtime Reporting (via using customised software for Registration)
- Attendees Analysis / Attendees Report (Post Event)

1. Registration with and without barcode



2. Registration Photo ID Card with Barcode



3. Registration Name card with QRcode



4. QRcode Based Registration(Barcode)



EXPO AND CONFERENCE January 11 - 12, 2018	PRE-CONFERENCE WORKSHOP January 10, 2018
INDIA HABITAT CENTRE, NEW DELHI, INDIA	
NAME	
DESIGNATION	
COMPANY NAME	
COUNTRY	
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VIP	



EXPO AND CONFERENCE January 11 - 12, 2018	PRE-CONFERENCE WORKSHOP January 10, 2018	PHOTO
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COUNTRY		
SPECIAL INVITEE		

5. Self Registration Counter (TOUCH SCREEN KIOSK)



6. Tablets for Registration and for Visitor Survey



Lanyard Design & Printing



Our Work



Our Work



Entertainment Troops



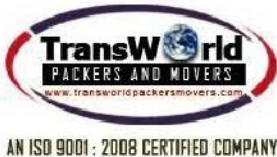
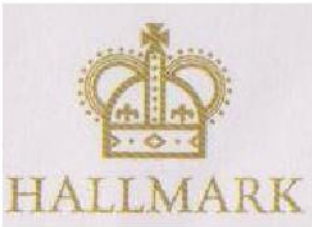
Our Crew



Our Crew



Success Stories



Success Stories





Thank
You

 Connect Business Solutions